Curriculum Vitae

Christoffer Wasastjerna



Christoffer Wasastjerna (3.7.1970)

Turuntienportti 9 02700 Kauniainen, Finland Mobile: +358 400 684860

email: toffe@capwise.fi

linkedin/christofferwasastjerna

PROFILE

I am a versatile and capable business leader and consultant with drive to make a difference. During my +20-year career, I have developed strengths in strategy, leadership and finance. I have performed hands-on, leading people and businesses in growth, performance improvement, turnaround and other change leadership situations including M&A, as well as provided insights and advice for top decision makers for various business development needs.

Among my strengths are the ability to listen to people, pick up and aggregate the essentials, clarify and communicate a clear vision, engage, empower and enable my team and stakeholders to execute toward common goals. I have a natural drive in creating a healthy and open culture where people can thrive and be successful. I aim to lead by example, by participating and supporting my teams, to catalyze targeted development in focus areas. I am determined to deliver growth and increased value – always with a smile.

As a team member, I am a pro-active contributor and a constructive challenger. As a colleague I am easily approached and open to dialog. My personality is open, friendly and easy going while being genuinely goal directed, ambitious and inspired by good challenges.

CITATIONS

- Pi Christoffer is a purposeful and broad-minded leader. In times of change he has the capability to listen to different views and still to make the decisions that are best for the company. As a superior he empowers people and gives support when needed. Christoffer is a quick learner. In addition to his strong financial and good negotiation skills he has the ability to apply his broad strategic and business management knowledge fast in various industries. He is also a very loyal and warm personality and an enjoyable team player. Päivi Hietanen, Tieturi
- **Place** Christoffer has the courage to think, be and act differently to achieve the vision he has which inspires and motivates all the others. He is able to communicate the big picture and the target in an understandable and memorable way, which is a unique quality among business managers. I haven't met any other person who would be so open and easily approached as he is. You can go and talk about anything and he could empower you with his natural positivity. **Olli Hietamies, Software Point**
- Ohristoffer swiftly assumed his role as CEO and quickly earned the trust of the founders and the personnel. He presented great energy and analytical capabilities as he formed his view of the complex puzzle. He's a positive and motivating leader, while firm at the same time. In addition to people leadership, he's strengths are strategic thinking and the ability to identify what's relevant. As a person, he is inspired and inspiring. Ilkka Korhonen, CTO, co-founder at PulseOn, a client of Capwise



SKILLS

Strategy
Leadership and general
management
Finance
Management team and
board work (ABM, HHJ)
Sales and marketing
Organizational development
Change management
Performance management
Mergers and acquisitions
Processes and systems
development
Product development

LANGUAGES

Swedish, native language Finnish, excellent English, excellent French, elementary

I FISURF

All-round fitness and outdoor activities all year round

CARFFR SUMMARY

Oy Capwise Ab, Founding Partner (2.2008 -)

With Capwise I help companies and organizations create sustainable value, manage change and transform in an ever-changing world. Capwise is specialized in providing clarity, direction and tangible results for growth companies. I help my clients simplify, execute and take meaningful steps toward their vision by providing hands on leadership in roles such as interim CEO, COO, CFO, change leader and consultant. Their needs relate to growth, turnaround, fundraising, merger and exit. Typically my assignments are performed in close cooperation with owners and boards of directors. Descriptions of my assignments can be seen on www.capwise.fi/projects.

Software Point Oy, Business Director, Healthcare (4.2014 – 3.2016)

I led the turn-around of two major hospital digitalization projects (NO, SE) with combined contract value of ca 25 M€. Within 12 months, both pilot projects were on-railed and delivered into production. Contractual sanctions were settled without financial consequences. Dramatic personnel turnover was reduced, the strategy set and key development initiatives launched. The dedication and engagement by the personnel (42 pers/5 Nordic offices) was extraordinary, and reflected in the positive development of satisfaction measures.

Tieturi Oy/Group, CEO, CFO (8.2008 - 5.2013)

Under my leadership Tieturi became the best recognized private training provider, outgrew the competition, and achieved top profitability (EBITDA 13%) among ICT service companies while personnel satisfaction reached top levels. I had a key role in Capman's exit process through which all shares of Tieturi were sold to Soprano Oyj in April 2013. Before my role as CEO I acted as CFO and led the integration of the Finnish (12 M€, 105 pers) and Swedish (8,5 M€, 50 pers) businesses, to drive the valuation and support Capman's targeted exit.

CFO roles summarized (1.2001 – 12.2004, 8.2007 – 2.2010)

As Business Controller and CFO at 4 companies I have worked closely as a business partner for the CEO, the management teams and the Board of Directors (acting as secretary). 3 of the companies have been PE backed, with an active exit ambition. My role has been about providing transparency and an understanding of the direction of the business and strategy execution. For the CEO I have been a partner in planning and execution, taking the lead of several initiatives to improve performance, manage restructuring and turnarounds, realizing synergies and manage financing.

PwC roles summarized (8.1997 – 1.2001, 3.2005 – 8.2007)

At PwC I have worked with auditing and corporate finance (1^{st} stretch) as well as management consulting (2^{nd} stretch). PwC has offered me unique experiences from work with leading companies and delivering abstract assignments that first appeared hard to grasp, but with courage, an open mind and with the help of great colleagues were completed to the customers' expectations. At PwC I developed the professional standard that I carry with me.

The common thread across my career is seeking improved understanding of true value and has been enabled by people who know me, connecting me with the next opportunity. On the way I have experienced successes as well as faced challenges. My path is genuine and a story of real experiences and continuous learning.

TIMELINE

2.2008 -Oy Capwise Ab, Partner

4.2014 – 3.2016 Software Point Oy, Business Director Healthcare

2.2010 – 5.2013 Tieturi Group Oy, CEO

8.2008 – 2.2010 Tieturi Group Oy, CFO

8.2007 – 2.2008 Lamor Corporation Oy, CFO

3.2005 – 8.2007 PwC Advisory, Manager

4.2002 – 12.2004 Naps Systems Oy, CFO

1.2001 – 4.2002 Sonera Oyj, Group Business Controller

10.1999 – 1.2001 PwC Corporate Finance Oy, senior associate

8.1997 – 10.1999 Price Waterhouse Oy, audit associate

EDUCATION

11.2017 Approved Board Member (HHJ)

6.1997 MS in Economics and Business Administration